## BUSINESS AND MANAGEMENT FOCUS AREA

**CATALOG YEAR**

**2021-2022**

**COLLEGES REPRESENTED**

- COLES COLLEGE OF BUSINESS
- WELLSTAR COLLEGE OF HEALTH AND HUMAN SERVICES

### FIRST AND SECOND RECOMMENDED COURSES

<table>
<thead>
<tr>
<th>SEMESTER ONE</th>
<th>SEMESTER TWO</th>
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<tbody>
<tr>
<td>• ENGL 1101</td>
<td>• ENGL 1102</td>
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<tr>
<td>• MATH 1111 OR STAT 1401</td>
<td>• MATH 1160, STAT 1401, or DATA 1501.*</td>
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<td>• GENERAL EDUCATION COURSE</td>
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<td>• GENERAL EDUCATION OR EXPLORATORY COURSE</td>
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*Exploratory and General Education course options are best decided in consultation with your Owl Advisor. Visit owladvising.kennesaw.edu for more information.

*IF YOU TOOK STAT 1401 IN SEMESTER ONE, TAKE MATH 1111.

### POTENTIAL EXPLORATORY COURSES BY MAJOR

**INTERESTED IN ANY MAJOR IN THE COLES COLLEGE OF BUSINESS?**

- **BUSA 2150**: DISCOVERING MY MAJOR & CAREER *(0 CREDIT HOURS)*
- **ACCT 2101**: PRINCIPLES OF ACCOUNTING I*
- **ECON 2105**: PRINCIPLES OF MACROECONOMICS***
- **ECON 2106**: PRINCIPLES OF MICROECONOMICS***
- **IS 2200**: INFORMATION SYSTEMS AND COMMUNICATION*
- **SM 2100**: INTRODUCTION TO SPORTS MANAGEMENT
- **ACCT 2101**: PRINCIPLES OF ACCOUNTING I*
- **ECON 2106**: PRINCIPLES OF MICROECONOMICS***

*PRE-REQUISITE: GRADE OF "C" OR HIGHER IN MATH 1111 AND ENGL 1101
**PRE-REQUISITE: GRADE OF "C" OR HIGHER IN ENGL 1101
***PRE-REQUISITE: GRADE OF "C" OR HIGHER IN MATH 1111

**INTERESTED IN SPORTS MANAGEMENT?**

- **SM 2100**: INTRODUCTION TO SPORTS MANAGEMENT
- **ACCT 2101**: PRINCIPLES OF ACCOUNTING I*
- **ECON 2106**: PRINCIPLES OF MICROECONOMICS***

**GENERAL EDUCATION OPTIONS**

- AREA B1 (CONTEMPORARY ECONOMIC ISSUES)
- AREA B2 (CULTURAL PERSPECTIVES)
- AREA C2 (ARTS AND CULTURE OF THE WORLD)
- AREA D2 (SCIENCE PROCESS)
- AREA E1 (U.S. GOVERNMENT)
- AREA E2 (U.S. HISTORY)
- AREA E3 (WORLD HISTORY)
- AREA E4 (SOCIAL SCIENCES)

**MAJORS IN THIS FOCUS AREA**

- ACCOUNTING, B.B.A
- ECONOMICS, B.B.A
- ENTREPRENEURSHIP, B.B.A
- FINANCE, B.B.A
- HOSPITALITY MANAGEMENT, B.B.A
- INFORMATION SECURITY AND ASSURANCE, B.B.A
- INFORMATION SYSTEMS, B.B.A
- INTERNATIONAL BUSINESS, B.B.A
- MANAGEMENT, B.B.A
- MARKETING, B.B.A
- PROFESSIONAL SALES, B.B.A
- SPORTS MANAGEMENT, B.S.