## Alternatives to a B.B.A.

**Are you interested in...**

### Human Resources or Corporate Training?
- Human Services, B.S.
- Interdisciplinary Studies, B.S.
- Learning, Design, and Technology, B.S.
- Organizational and Professional Communication, B.S.
- Political Science, B.S.
- Psychology, B.S.
- Sociology, B.S.
- Technical Communication, B.S.

### Marketing or Advertising?
- English, B.A.
- Interactive Design, B.S.
- Media and Entertainment, B.S.
- Organizational and Professional Communication, B.S.
- Psychology, B.S.
- Public Relations, B.S.

### Information Systems?
- Computer Science, B.S.
- Information Technology, B.S.
- Interactive Design, B.S.
- Learning, Design, and Technology, B.S.
- Technical Communication, B.S.

### Management?
- Human Services, B.S.
- Construction Management, B.S.
- Industrial Engineering Technology, B.S.
- Integrated Health Science, B.S.
- Interdisciplinary Studies, B.S.
- Organizational and Professional Communication, B.S.
- Political Science, B.S.
- Psychology, B.S.
- Sociology, B.S.
- Sport Management, B.S.

### Professional Sales?
- Media and Entertainment, B.S.
- Organizational and Professional Communication, B.S.
- Political Science, B.S.
- Psychology, B.S.
- Public Relations, B.S.
- Technical Communication, B.S.

### Minors or Certificates?
- Coles Minors and Certificates are open to students not in a Coles major.
- Applied Statistics and Analytics Minor
- Crisis Preparedness Minor
- Leadership Studies Minor
- Legal Studies Minor
- Logistics Certificate
- Six Sigma Green Belt Certificate
- Workplace Interpersonal Relationships Certificate