

Hannah T. Stocks

(formerly Santoro)

EDUCATION

M.S. Public Policy: Georgia Institute of Technology, Aug 2011- May 2013

- 3.44 GPA, Concentration in Management with emphasis in Education Policy
- Coursework in Research Methods, Public Management, Business Information Systems, Statistics, and Conflict Resolution and Negotiation

B.S. Psychology: Kennesaw State University, Aug 2008- May 2011

- 3.5 GPA, Cum Laude Graduate

SOFTWARE/TECHNOLOGY FAMILIARITY

Banner INB, EAB Navigate, Microsoft Office 365, Salesforce/TargetX, SAS, DegreeWorks, NOLIJWeb, OmniUpdate, Concur, Teams, Zoom, D2L, Canva

PROFESSIONAL EMPLOYMENT

Director of President's Focused Learner Program: Kennesaw State University PFL Program, May 2021-Present

- Implemented and operationalized a new student success initiative capturing “Murky Middle” GPA students to increase the retention, progression, and graduation (RPG) of student population
 - Spans all KSU majors and current population of ~2,300 students
 - From invitation for incoming students to semesterly support through graduation, consistently work to create new methodologies to support students directly and behind the scenes
- Supervise academic advisor to assist in the operationalization of program initiatives
- Work with Academic Advising Leadership to facilitate best practices in a decentralized advising environment
 - Assist in Advising Council meetings and information-sharing to Advising leaders based on PFL Projects
 - Heavily involved in semesterly Advising Retreat planning and implementation (Sept ‘21 and Feb ‘22)
- Promote data-driven practices with an ever-adapting mindset to increase student support
 - D2L Log-in tracking and outreach
 - Grade tracking and probationary/good standing status evaluation
 - Change of major data tracking to encourage workshop development
- Present, communicate, and collaborate with academic colleges, academic support services, Office of Retention, and departmental groups to increase campus involvement with high need student populations
 - Welcome Event, PFL Fairs, Major-specific Seminars and Bootcamps, etc.
- Support student registration and major choice, improvement of academic skills, and overall student well-being by establishing various workshops and opportunities for student growth and positive mindset development
 - Pre-register students for first semester courses
 - Facilitated PFL SPCEET ENGR ALEKS Bootcamp pilot
 - Registration seminars and “Technical Registration Triage” events, “Considering Withdrawal?” seminars, and Study Skill/Time Management workshops in and outside of the classroom
- Utilize advising background to funnel proactive advising outreach and intervention support mechanisms to PFL students to assist in coaching through academic processes
 - Run various enrollment and support campaign initiatives to assist in student retention
- Create resource access guides in various electronic and paper formats
 - D2L Resource “course” with support guides and resource links, videos, and handouts

CSM Advising Manager/Director: KSU College of Science and Mathematics, July 2018-May 2021

- Supervised a staff of nine full-time employees (eight advisors, 1 admin)
 - Completed hiring process and facilitated training schedules and management/performance
 - Continued support of professional development opportunities for advisors for knowledge advancement
 - Developed “Senior Advisor: Pre-Professional Advisor” position title and duties in partnership with college leadership and HR
 - Held weekly office meetings to share new institutional initiatives and shift office responsibilities based on campaigns and director-assigned projects (Senior Audit process, Schedule Checks, Early Alert, Waitlist outreach, etc.)
- Organized director-level outreach to CSM student population and advisor-level outreach to assigned groups
- Generated and implemented standardized advising practices in the college
 - Process established for: new student advising, transfer advising, 90+ hour graduation audits, repeat course approval process, curriculum advising, intervention and early alert advising practices, and singularly responsible for prerequisite drop process for all CSM courses
 - Created and managed advisor assignments for majors/students (3,500-4,500 students)
- Championed various access modalities for students (daily drop-ins, virtual/in-person types, specialized advising weeks such as “Senior week” and “Summer week”)
- Assisted departments with course schedule building with student data to support scheduling needs
 - Regularly organized college learning community courses and built courses in Banner INB
- Assisted departmental curriculum committees and administration with curriculum updates
- Communicated Math and Science policies to the entire university
 - Communication spanned all stakeholders: University staff, faculty, and students
- Maintained direct communication with CSM students (facilitated orientation to graduation advising)
- Participation in CSM Special Population Student Groups (Advanced Majors Program, TEAM Owls-Transfer group, staff advisor for the American Medical Women’s Association)
- Created, organized, and utilized data for data-driven advising practices to ensure accountability and constant improvement of practices with use of SAS and EAB Navigate
- Involved with overarching KSU and CSM Student Success Initiatives to best support current and future student populations
 - Open House/Preview Day, Re-envisioned orientation processes and established a “Case Management” strategy for Summer support, etc.

Academic Advisor: KSU College of Science and Mathematics, May 2014-June 2018

- Assisted with centralization of college advising from academic departments to one central center
- Facilitated training of new advisors and assisted with all onboarding processes
- Completed undergraduate advising for Biology and Env. Science majors (orientation to graduation)
- Constructed CSM Advising webpages and regularly updated materials
- Supported academic departments and college leadership on behalf of advising office
- Facilitated student focus groups for data-gathering for college-change
- Utilized EAB Navigate software to positively impact advising practices and outreach
- Presented advising material to academic departments in departmental meetings

Biology Advisor: KSU Dept of Biology and Physics, May 2013-May 2014

- Completed undergraduate student advising for Biology majors and Pre-Engineering KSU students
 - Case load originally of 1,200:1
 - Orientation through graduation advising utilizing common Advising software
- Input semester schedules into Banner INB and completed override processes for students

PROFESSIONAL SERVICES, MEMBERSHIPS, AND OTHER ACCOMPLISHMENTS

2020-Present

- 2022: National Academic Advising Association (NACADA) Region 4 Conference Co-Chair
 - Atlanta hosted the 2022 Regional Conference (~400 attendees). Involved in all aspects of planning the conference (Location, vendor contracts, schedule, networking)
 - Oversaw a conference planning committee with individuals from multiple institutions in Georgia
- 2022: Presentation to USG Teaching & Learning Conference- “Reaching Students in the Murky Middle”
- 2022/2021: EAB Implementation Committee member for Advising; TargetX Implementation member
- 2022/2021: Conference planning committee for semesterly internal Advising Retreats
- 2022/2021: Presidential Task Force on Race Curriculum Committee member
- 2021: Presentation to USG Advising Academy- “President’s Focused Learner Program: One program to align them all”
- 2020: Elected Georgia Liaison with the National Academic Advising Association (NACADA)

2019-2018

- 2019 KSU Advising Administrator of the Year Nominee
- Elected President of the Kennesaw State Academic Advising Network (KSAAN)
 - Facilitated monthly development and networking opportunities along with planning of university-wide December advising conference each year
- 2018 KSU Advisor of the Year Nominee
- Recognized by EAB headquarters in nation-wide newsletter for CSM Advising led campaign
- Poster Presentation at AAC&U STEM Conference- “Transforming First-Year Science and Mathematics Courses Through Analysis of Learning Experiences”
 - Supported student with poster presentation of college data
- Prerequisite Drop Process Software Committee utilized by entire KSU institution
- Presentation to Regional NACADA Conference- “Data-Driven Advising: A Focus on Student Success”
 - Presented on CSM Advising Office’s participation in data practices at the college-level and utilization of that information to better support students
- KSU Student Success Council Member

2017 and Prior

- Elected Vice President of Assessment for the Kennesaw State Academic Advising Network
 - Facilitated institution-wide monthly advising meetings for advisor development
- KSU Advising Council Member (Continued to present time)

TEACHING EXPERIENCE

KSU Part-time Faculty, KSU 1101 First Year Seminar in CSM Learning Communities (LCs), Aug 2014-Dec 2018

- 2015-2018: Taught CSM majors’ Introductory Seminar course focusing on preparing students for STEM expectations. Looked at topics such as metacognition, student success strategies, the scientific method, and expected students to get involved at the university via events. Heavily involved in college curriculum.
- 2014: Taught Introductory Seminar courses in two Pre-Health Profession Learning Communities. Looked at process and procedures of various health professions while acclimating students to KSU resources

TRAININGS

- Trained for Suicide Prevention: Question. Persuade. Refer. (QPR) Suicide Prevention Training
- Safe Space
- CARE Services Champion Participation
- Previous P-Card Experience